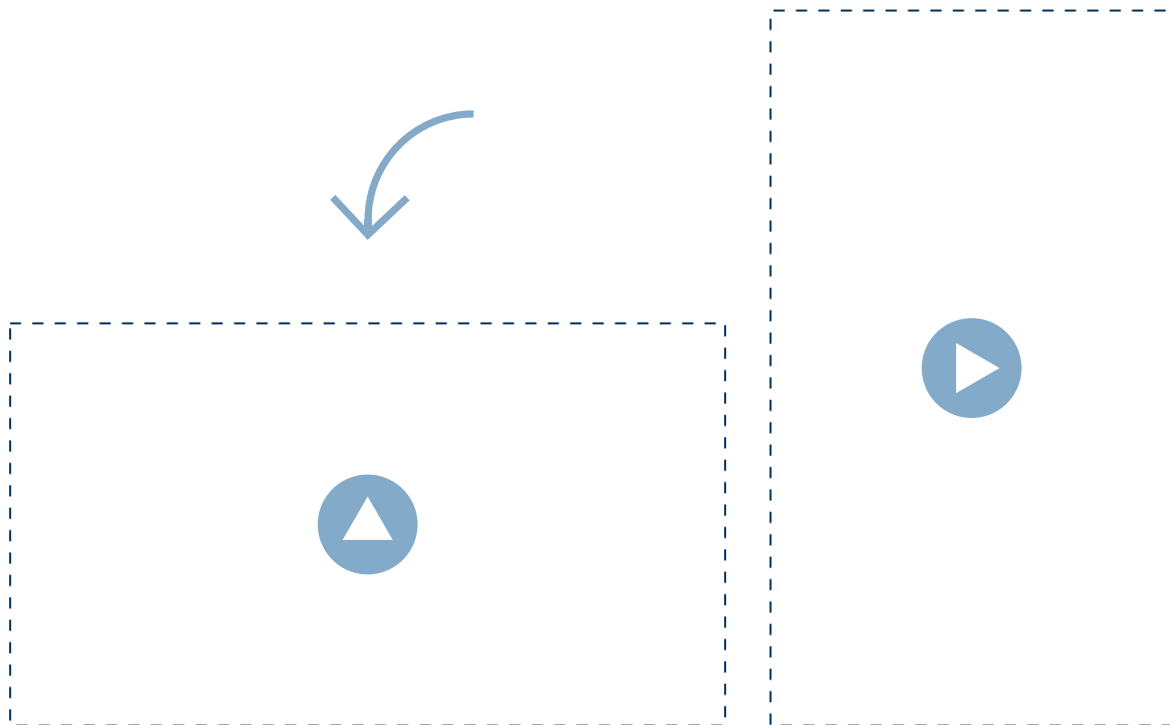


# DIGI RETAIL

## STATIC & ANIMATED



**Content must be created in portrait format and rotated -90° before submission.**

### **SPECIFICATIONS ANIMATED**

Full Size: 1920 x 1080 pixels  
Visible Surface: 871mm x 1549mm

### **ANIMATED ARTWORK REQUIREMENTS**

All artwork must be 150dpi  
Format: RGB - QuickTime, MOV, MP4  
Orientation: Portrait  
Slot length: 10 seconds every 60 seconds  
File Size: Max 100MB  
Aspect Ratio: 16:9  
Encoding: H264  
Frame Rate: 25fps  
Data Rate: Max 24mbits/second

### **SPECIFICATIONS STATIC**

Full Size: 1920 x 1080 pixels  
Visible Surface: 871mm x 1549mm

### **STATIC ARTWORK REQUIREMENTS**

All artwork must be 150dpi  
Format: RGB - JPEG, PNG, GIF  
Orientation: Portrait  
Slot length: 10 seconds every 60 seconds  
File Size: Max 10MB  
Aspect Ratio: 16:9